



# BAHADIR İNANÇ ÖZKAN

## ASST. PROF.

Email : bahadirinancozkan@yyu.edu.tr

Office Phone : [+90 432 444 5065](tel:+904324445065) Extension: 28814

### International Researcher IDs

ScholarID: cJCeF0cAAAAJ

ORCID: 0000-0002-7665-6765

Publons / Web Of Science ResearcherID: LZF-6847-2025

Yoksis Researcher ID: 351721



### Education

Doctorate  
2016 - 2020

Gazi University, Sosyal Bilimler Enstitüsü, Sosyal Bilimler Enstitüsü, Turkey

Postgraduate  
2013 - 2015

Atilim University, Institute Of Social Sciences, Tourism Management, Turkey

Undergraduate  
2008 - 2013

Gazi University, Ticaret Ve Turizm Eğitim Fakültesi, Travel Agency and Tourism Guidance Teaching, Turkey

### Foreign Languages

English, B2 Upper Intermediate

### Certificates, Courses and Trainings

Data Analysis, Temel Düzey Python, Academy of Research, Design and Training (ARDAT), 2024

Data Analysis, MAXQDA Nitel Araştırma, Academy of Research, Design, and Training (ARD@T), 2022

Other, ABD ve Dış Politika Yaklaşımları, Rusya ve Rus Dış Politikası, AB Çalışmaları, Enerji ve Dış Politika, Uluslararası İttifaklar ve Doğu Akdeniz Jeopolitiği, 2022

Tourism, VAN'IN TARİHİ, KÜLTÜRÜ, SANATI VE ARKEOLOJİSİ EĞİTİM PROGRAMI, 2021

Tourism, Sanat Tarihi Uzmanlığı, 2021

Tourism, Antalya Tarihi, Kültürü ve Arkeolojisi, 2020

Other, Arkeolojik Varlıkların Korunması ve Kurtarılması, Koc University – BIAA (The British Institute at Ankara), 2020

Foreign Language, Rusça Orta Seviye Dil Belgesi, 2018

Tourism, Basic Passanger Fares and Ticketing Course, 2013

Foreign Language, Rusça Orta Seviye Dil Bilgisi, 2013

Foreign Language, Rusça Yabancı Dil Kursu - Başlangıç Seviyesi, 2012

## Dissertations

Doctorate, A Study on Employing Tourism as a Soft power tool between the relations of countries, Gazi University, Sosyal Bilimler Enstitüsü, Sosyal Bilimler Enstitüsü, 2020  
Postgraduate, Atilim University, Institute Of Social Sciences, 2015

## Academic Titles / Tasks

---

Assistant Professor  
2021 - Continues

Van Yüzüncü Yıl University, Turizm Fakültesi, Turizm Rehberliği Bölümü

## Supported Projects

1. Ocak E., Arslan Kalay H., Özoğul Balyalı T., Özkan B. İ., Bayram Öz E., Development Agency, THE EDUCATIONAL PROJECT OF VAN'S HISTORY, CULTURE, ART AND ARCHEOLOGY, 2021 - 2021

## Jury Memberships

Post Graduate, Post Graduate, Van Yüzüncü Yıl Üniversitesi, June, 2023  
Post Graduate, Post Graduate, Van Yüzüncü Yıl Üniversitesi, October, 2022

## Articles Published in Other Journals

1. **Understanding the City through Metaphors: A Metaphorical Analysis of Tourist Guides' Impressions of Ankara**  
Özkan B. İ.  
Ankara Araştırmaları Dergisi, vol.12, no.2, pp.257-271, 2024 (Peer-Reviewed Journal)
2. **An Evaluation of The Faith Tourism Potential of Giduts Monastery on Van Çarpanak Island**  
Özkan B. İ.  
Turist Rehberliği Nitel Araştırmaları Dergisi (TURNAD), vol.5, no.1, pp.1-18, 2024 (Peer-Reviewed Journal)
3. **Opinions of Professional Tourist Guides on the Development of Van as a Religious Tourism Destination on the Basis of Christianity**  
Özkan B. İ.  
Journal of gastronomy, hospitality and travel (Online), vol.7, no.2, pp.406-424, 2024 (Peer-Reviewed Journal)
4. **Analysis of Promotional Movies of Slow Cities Located in Popular Coastal Destinations**  
Özkan B. İ., Şahin S., Edis A.  
Journal of Tourism and Gastronomy Studies, vol.11, no.4, pp.3572-3589, 2023 (Peer-Reviewed Journal)
5. **An Evaluation of Savat (Niello) Handicraft in Van in the Context of the Crafts and Folk Arts Theme of UNESCO Creative Cities Network**  
Özkan B. İ.  
Ahi Evran Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, vol.9, no.3, pp.1008-1027, 2023 (Peer-Reviewed Journal)
6. **The Role of Development Agencies in the Tourism Development: Eastern Development Agency (DAKA) – The Case of Van**  
Özkan B. İ., Boylu Y.  
Ankara Hacı Bayram Veli Üniversitesi Turizm Fakültesi Dergisi, vol.26, no.1, pp.91-122, 2023 (Peer-Reviewed Journal)
7. **Van'daki Profesyonel Turist Rehberlerinin "Van'ın Tarihi, Kültürü, Sanatı ve Arkeolojisi" İsimli Mesleki Eğitim Programına Yönelik Görüşleri**

- Özođul Balyalı T., Özkan B. İ.  
Türk Turizm Arařtırmaları Dergisi, vol.7, no.1, pp.18-30, 2023 (Peer-Reviewed Journal)
8. **The Effect of Development Agencies on the Regional Tourism Development: The Sample of DAKA**  
Özkan B. İ., Boylu Y.  
Üçüncü Sektör Sosyal Ekonomi, vol.57, no.4, pp.2903-2922, 2022 (Peer-Reviewed Journal)
9. **ob-Related Problems of Professional Tourist Guides Living in Van**  
Özkan B. İ.  
Yüzüncü Yıl Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, no.57, pp.1-18, 2022 (Peer-Reviewed Journal)
10. **The Roles and Liability of Professional Tour Guides on the Tourism Based Regional Development: The Case of Van**  
Özkan B. İ.  
Journal of Academic Tourism Studies, vol.3, no.1, pp.45-58, 2022 (Peer-Reviewed Journal)
11. **A Study on the Use of Tourism as a Soft Power Instrument in International Relations**  
Özkan B. İ., Boylu Y.  
JOURNAL OF TOURISMOLOGY, vol.7, no.1, pp.73-99, 2021 (Peer-Reviewed Journal)
12. **A Conceptual Analysis on the Use of Tourism as Soft Power**  
Özkan B. İ., Boylu Y.  
Yönetim, Ekonomi ve Pazarlama Arařtırmaları Dergisi, vol.7, no.1, pp.73-99, 2020 (Peer-Reviewed Journal)
13. **Mobilities: Its Sscope and Reflections on Turkish Tourism Stuides**  
ARSLANTÜRK Y., ÖZKAN B. İ.  
The International Journal of Social Sciences and Humanity Studies (IJSSHS), vol.10, no.2, pp.63-77, 2018 (Peer-Reviewed Journal)
14. **Evaluation of Kilis Province in the Context of UNESCO Creative Cities Network**  
Tuna M., Çelen O., Aydın M., Özkan B. İ.  
Avrasya Bilimler Akademisi Sosyal Bilimler Dergisi, vol.1, no.1, pp.366-388, 2017 (Peer-Reviewed Journal)
15. **One Way Ticket-Route To Death: How Right Is To Promote As A Commercial Initiative?**  
Kılıçlar A., Küçükergin F. N., Kurt S., Adıgüzel B., Özkan B. İ., Aktuna H. C.  
İřletme Arařtırmaları Dergisi, vol.9, no.4, pp.84-105, 2017 (Peer-Reviewed Journal)
16. Özkan B. İ., Hassan A.  
Journal of Recreation and Tourism Research, vol.4, no.1, pp.145-155, 2017 (Peer-Reviewed Journal)

## Books

1. **Ankara**  
Özkan B. İ., Küçükergin F. N.  
in: , Türker Ali,Kurt Sinan,Köksal Gökhan, Editor, Detay Yayıncılık, Ankara, pp.7-24, 2023
2. Özkan B. İ.  
in: GREEN INSPIRATION, İRFAN YAZICIOđLU,FULDEN NURAY KÜÇÜKERGİN,ERDEM řİMřEK, Editor, Detay Yayıncılık, Ankara, pp.59-74, 2023
3. **Ankara**  
KÜÇÜKERGİN F. N., ÖZKAN B. İ.  
in: Turist Rehberleri için řehir Turu Rehberi, Türker Ali, Köksal Gökhan, Editor, Detay Yayıncılık, Ankara, pp.18-41, 2021

## Refereed Congress / Symposium Publications in Proceedings

1. Özkan B. İ.  
5. Uluslararası Turizmde Mimarlık ve Kültürel Miras Kongresi, Antalya, Turkey, 28 - 30 November 2024, pp.88
2. Özkan B. İ., Edis A.

24. Ulusal Turizm Kongresi, Kastamonu, Turkey, 19 - 21 September 2024, pp.244-265
3. Özkan B. İ., Özoğul Balyalı T., Bayram Öz E.  
VI. Ulusal Turist Rehberliği Kongresi, Kütahya, Turkey, 24 - 25 May 2024, pp.77-78
4. Özkan B. İ.  
II. ULUSLARARASI SOSYAL BİLİMLER KONGRESİ, Bitlis, Turkey, 8 - 10 May 2024, pp.68-69
5. **Tourism Students' Career Future Perceptions: The Example of Van Yüzüncü Yıl University Tourism Faculty**  
Özoğul Balyalı T., Özkan B. İ., Bayram Öz E.  
8th International West Asia Congress of Tourism Research, Şırnak, Turkey, 25 - 27 April 2024, pp.48-50
6. Özkan B. İ., Dinçer E.  
Davamlı İnkişaf Strategiyası: Qlobal trendlər, Milli təcrübələr və Yeni Hədəflər, Mingachevir, Azerbaijan, 8 - 09 December 2023, vol.3, pp.48-52
7. **Sakin Şehirlerin Tanıtım Filmleri Üzerine İçerik Analizi: Gökçeada, Foça, Seferihisar, Köyceğiz ve Finike Örneği**  
ÖZKAN B. İ., ŞAHİN S., Edis A.  
23. Ulusal Turizm Kongresi, Denizli, Turkey, 13 October 2023, pp.181-196
8. **Kalkınma Ajanslarının Bölgesel Turizmin Gelişimine Etkisi: Doğu Anadolu Kalkınma Ajansı (DAKA) Örneği**  
Özkan B. İ., Boylu Y.  
3rd International Travel and Tourism Dynamics: Restructuring Tourism For Tomorrow, Ankara, Turkey, 28 - 30 September 2022, pp.17
9. **Problems of Professional Tour Guides on Outgoing Tours: The Case of Georgia (Batumi)**  
Özkan B. İ., Özoğul Balyalı T., Bayram Öz E.  
6th International West Asia Congress of Tourism Research , Tbilisi, Gürcistan, 16 - 18 Haziran 2022, ss.39-54, Batumi, Georgia, 16 June 2022, pp.39-54
10. Özkan B. İ., Küçükergin F. N.  
V. Ulusal Turist Rehberliği Kongresi, Denizli, Turkey, 30 September - 02 October 2022, pp.1-2
11. **Kültürel Miras Kapsamında Turist Rehberliği Eğitimi: Türkiye ve Yunanistan Karşılaştırması**  
Özkan B. İ., Arslantürk Y.  
Uluslararası Turizm ve Kültürel Miras Kongresi, Muğla, Turkey, 4 - 08 October 2017, pp.114
12. Tuna M., Konuk Halaçoğlu N., Çelen O., Özkan B. İ.  
Uluslararası Turizm ve Kültürel Miras Kongresi, Muğla, Turkey, 4 - 08 October 2017, pp.39
13. **Kilis İlinin UNESCO Yaratıcı Şehirler Ağı Kapsamında Değerlendirilmesi**  
Tuna M., Çelen O., Özkan B. İ., Aydın M.  
Uluslararası Turizm ve Kültürel Miras Kongresi, Muğla, Turkey, 4 - 08 October 2017, pp.120
14. Özkan B. İ., Güzel Şahin G.  
16.Ulusal Turizm Kongresi, Çanakkale, Turkey, 13 - 15 November 2015, pp.1348-1365

## Academic and Administrative Experience

---

2022 - Continues **Head of Department**

Van Yüzüncü Yıl University, Turizm Fakültesi, Turizm Rehberliği Bölümü

---

## Courses

Career Planning, Undergraduate, 2024 - 2025

Undergraduate, 2023 - 2024

Undergraduate, 2023 - 2024

Undergraduate, 2023 - 2024  
The Geography of Tourism, Undergraduate, 2022 - 2023  
Undergraduate, 2023 - 2024  
Anatolian Civilizations, Undergraduate, 2023 - 2024  
Vocational English I, Undergraduate, 2022 - 2023, 2021 - 2022  
Vocational English III, Undergraduate, 2022 - 2023, 2021 - 2022  
Introduction to Tourism, Undergraduate, 2022 - 2023  
Vocational English I, Undergraduate, 2022 - 2023, 2021 - 2022  
Vocational English, Undergraduate, 2022 - 2023, 2021 - 2022  
Vocational English VII, Undergraduate, 2022 - 2023, 2021 - 2022  
Undergraduate, 2022 - 2023  
Undergraduate, 2022 - 2023  
VOCATIONAL ENGLISH III, Undergraduate, 2022 - 2023

## Supervised Theses

Özkan B. İ., Postgraduate, R.Taşdemir(Student), Continues

## Scientific Refereeing

Journal of Tourism and Gastronomy Studies, National Scientific Refreed Journal, February 2025  
Uluslararası İnsan ve Sanat Araştırmaları Dergisi, Other Indexed Journal, February 2025  
Anemon Muş Alparslan Üniversitesi Sosyal Bilimler Dergisi, National Scientific Refreed Journal, January 2025  
Turizm Çalışmaları Dergisi, National Scientific Refreed Journal, October 2023  
Journal of Tourism Intelligence and Smartness, National Scientific Refreed Journal, February 2022

## Tasks In Event Organizations

Özkan B. İ., 4th International Travel & Tourism Dynamics, Scientific Congress, Ankara, Turkey, Ekim 2023  
Özkan B. İ., 3rd International Travel and Tourism Dynamics, Scientific Congress, Ankara, Turkey, Kasım 2022

## Metrics

Publication: 33  
Citation (Scopus): 3  
H-Index (WoS): 1  
H-Index (Scopus): 1

## Congress and Symposium Activities

5th International Congress on Architecture and Cultural Heritage in Tourism, Attendee, Antalya, Turkey, 2024  
Attendee, Kastamonu, Turkey, 2024  
Attendee, Kütahya, Turkey, 2024  
II. Uluslararası Sosyal Bilimler Kongresi, Attendee, Bitlis, Turkey, 2024  
8th International West Asia Congress of Tourism Research, Attendee, Şırnak, Turkey, 2024  
Panelists, Van, Turkey, 2024  
Attendee, Mingachevir, Azerbaijan, 2023

Attendee, Denizli, Turkey, 2023

Attendee, Denizli, Turkey, 2022

3rd International Travel and Tourism Dynamics: Restructuring Tourism For Tomorrow, Attendee, Ankara, Turkey, 2022

6th International West Asia Congress of Tourism Research, Attendee, Tbilisi, Georgia, 2022

### **Invited Talks**

Green Tourism, Seminar, Termez State University, Uzbekistan, November 2024

Seminar, Anadolu Üniversitesi, Turkey, November 2024

Seminar, Anadolu Üniversitesi, Turkey, October 2024

Seminar, Turkey, September 2023

Seminar, Turkey, May 2023

### **Research Areas**

Social Sciences and Humanities, Tourism and Hotel Management

### **Non Academic Experience**

Professional Chamber, Freelancer, Professional Tourist Guide, Professional Tourist Guide

Company, Serenas Group, Diplomatic Events