

# MERVE UÇKAN ÇAKIR

## RES. ASST.

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### Learning Knowledge

Doctorate 2021 - Continues	Nevşehir Hacı Bektaş Veli University, Department Of Catering Management, Turkey
Postgraduate 2020 - 2021	Sakarya University Of Applied Sciences, Faculty Of Tourism, Department Of Gastronomy And Culinary Arts, Turkey
Undergraduate 2008 - 2016	Trakya University, Academy Of Applied Sciences, Department Of Tourism And Accommodation, Turkey

### Foreign Languages

English, B2 Upper Intermediate

### Certificates, Courses and Trainings

IT, I. IFITT TURKEY TOURISM TECHNOLOGY AND RESEARCH, IFITT TURKEY, 2021

Other, Research Academy, Association of North America Higher Education International, University of Florida, MTCON,  
2021

Tourism, Travel Tech Hub Workshops (Direct Booking, Channel Management, Rate Intelligence, Digital Marketing, Meta  
Searches), Hotel Linkage, 2020

Education Management and Planning, Pedagojik Formasyon Eğitimi Sertifikası, Trakya Üniversitesi, 2016

### Dissertations

Postgraduate, Van İlinde Yaşayan Bireylerin Dini Yönelimlerinin Yeme Motivasyonları Üzerindeki Etkileri, Sakarya  
University Of Applied Sciences, Institute Of Graduate Programs, Gastronomy and Culinary Arts, 2021

### Academic Titles / Tasks

Research Assistant 2020 - Continues	Van Yüzüncü Yıl University, Turizm Fakültesi, Gastronomi Ve Mutfak Sanatları Bölümü
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### Articles Published in Other Journals

1. **Gastronomy Image on the Movie Screen: The Sociological Reflections of Food**

Uçkan Çakır M., Şengül S., Parmaksızoğlu E.

Journal of Tourism and Gastronomy Studies, vol.8, no.4, pp.3173-31191, 2020 (Other Refereed National Journals)

**Books & Book Chapters**

1. **MÜŞTERİ ŞİKÂyetLERİ YÖNETİMİ**

Okat Ç., Uçkan Çakır M.

in: YİYECEK İÇECEK HİZMETLERİNDE MÜŞTERİ YÖNETİMİ, CAN ÜLKER,OKAT ÇİNUÇEN, Editor, DETAY YAYINCILIK, Ankara, pp.81-104, 2021

**Refereed Congress / Symposium Publications in Proceedings**

1. **The Role of Brand Image in Gastronomic Destinations: An Analysis on Turkey and Malaysia Website**

Uçkan Çakır M., Özbay G.

Global Conference on Services and Retail Management, Florida, United States Of America, 10 - 13 May 2021

2. **Examining the Food Consumption of Generations X and Y in Coronavirus Days**

Okat Ç., Özer S., Uçkan Çakır M.

Managing Tourism Across Continents Conference, İstanbul, Turkey, 1 - 03 April 2021, pp.233-245

**Research Areas**

Social Sciences and Humanities