

# MERVE UÇKAN ÇAKIR

## RES. ASST.

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### Learning Knowledge

Post Graduate  
2020 - Continues

Sakarya University Of Applied Sciences, Faculty Of Tourism, Department Of  
Gastronomy And Culinary Arts, Turkey

Under Graduate  
2008 - 2016

Trakya University, Academy Of Applied Sciences, Department Of Tourism And  
Accommodation, Turkey

### Foreign Languages

English, B2 Upper Intermediate

### Certificates, Courses and Trainings

Other, Research Academy, Association of North America Higher Education International, University of Florida, MTCON,  
2021

Tourism, Travel Tech Hub Workshops (Direct Booking, Channel Management, Rate Intelligence, Digital Marketing, Meta  
Searches), Hotel Linkage, 2020

Education Management and Planning, Pedagogik Formasyon Eğitimi Sertifikası, Trakya Üniversitesi, 2016

### Academic Titles / Tasks

Research Assistant  
2020 - Continues

Van Yüzüncü Yıl University, Turizm Ve Otel İşletmeciliği Yüksekokulu, Yiyeyecek  
Ve İçecek İşletmeciliği Bölümü

### Articles Published in Other Journals

1. **Gastronomy Image on the Movie Screen: The Sociological Reflections of Food**

Uçkan Çakır M., Şengül S., Parmaksızoğlu E.

Journal of Tourism and Gastronomy Studies, vol.8, no.4, pp.3173-31191, 2020 (Other Refereed National Journals)

### Books & Book Chapters

1. **MÜŞTERİ ŞİKÂyetLERİ YÖNETİMİ**

Okat Ç., Uçkan Çakır M.

in: YİYECEK İÇECEK HİZMETLERİNDE MÜŞTERİ YÖNETİMİ, CAN ÜLKER,OKAT ÇİNUÇEN, Editor, DETAY YAYINCILIK, Ankara, pp.81-104, 2021

## Refereed Congress / Symposium Publications in Proceedings

### 1. **Examining the Food Consumption of Generations X and Y in Coronavirus Days**

Okat Ç., Özer S., Uçkan Çakır M.

Managing Tourism Across Continents Conference, İstanbul, Turkey, 1 - 03 April 2021, pp.111-122

## Research Areas

Social Sciences and Humanities